

## *jennifer haven*

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906 S. 10th St.  
Aberdeen, South Dakota  
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### **Summary**

Web designer / graphic designer experienced with corporate identity, packaging, print collateral, advertising, annual reports, web and multimedia. Strong sense of design and usability concepts for either web or print. Comfortable with project tasks and working in group / team environments.

### **Education**

Bachelor of Arts, May 1995  
Concentration: Graphic Design  
Northern State University

### **Technical Skills**

Excellent skills in Photoshop, Illustrator, Indesign, Dreamweaver, CorelDraw, Microsoft Expression Web, Frontpage, PageFlex, Four51 Ecommerce Platform. Strong troubleshooting skills, familiar with cross-browser and cross-platform issues. Comfortable with either PC or Mac. Experience with email marketing programs: Vertical Response and Mailchimp. Set up several surveys through Survey Monkey.

### **Experience**

19 years experience with print design and prepress, 9 years in web site design and web development.

### **Qualifications**

- Proficient Graphic/Web Designer with years experience in multimedia and marketing design
- Creative thinker with strong conceptual skills
- Strong understanding of typography and using type as design element in print, logo design and web design
- Creating, updating, and maintaining multiple web sites
- Web programming HTML/XHTML, CSS, Wordpress installations, custom-themeing
- Designing graphics, logos and animations for web sites
- Collaboration with content providers
- Overseeing and driving day-to-day web site operations
- Ensuring web site quality, performance and reliability
- Ability to work under pressure and to deliver projects in a timely manner
- Great communication skills, always willing to help out others and a good team player

## **Professional Experience**

**2009 - Present**                      **Web Haven, Aberdeen, SD**  
**Freelance Web Designer**

Provide design and multimedia services to a variety of clients. Services include web design and development, logo design, e-commerce store design, setup and integration, content management system design and integration (wordpress, drupal), HTML/XHTML, CSS and Javascript/JQuery/Mootools coding, Search engine optimization.

**2011 - Present**                      **Western Printing, Aberdeen, SD**  
**Web Developer / Graphic Designer**

Primary front-end web developer for company. Duties include setup of a pre-packaged ecommerce store that contains custom designed theme based on customer's company specifications. Maintain and promote websites with monthly specials, coupons, web banners, and videos. As graphic designer, design and produce a variety of marketing collateral including, full-color catalogs, business cards, conference banners, posters and brochures.

**2009 - 2011**                         **McQuillen Creative Group, Aberdeen, SD**  
**Web Designer**

Primary front-end web developer for firm. Duties included developing prototype designs into fully functional websites, utilize front-end development technologies such as HTML, XHTML, CSS, and JavaScript to enhance interactivity, coordinate domain registrations, DNS changes and registrar transfers, provided search engine optimization / submission services, custom WordPress theme design and development, troubleshooting and client support for website issues, general maintenance, and mail.

**2005 - 2009**                         **Northern Valley Communications, Aberdeen, SD**  
**Web Designer / Graphic Designer**

Professional web site development for customers all over the United States. Duties included designing and maintaining web sites, creating custom web graphics and layouts. Some web programming (PHP, ASP.Net, Javascript), script installations, logo design, animated banners, copywriting and content creation, testing and debugging web sites. Worked closely with marketing department on designing print items - brochures, posters, print and web advertisements, catalogs. Managed multiple projects in different stages of development. Demonstrated an eager willingness to learn and use new technology.

**2002 - 2005**                         **Western Printing, Aberdeen, SD**  
**Web Designer / Graphic Designer**

Main duties included creating custom graphic design pieces for direct mail advertising, signage, posters (both for larger format printer and tabloid), brochures, catalogs, and logos. Close customer relations as well as a good working relationship with co-workers. Handled custom design pieces for a wide variety of hotel chains that required particular attention to detail. Maintained company web site. Trained designers on use of Photoshop and Freehand.

*References available upon request.*