

jennifer haven

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Summary

Driven professional with broad technical skill set. Excellent communicator experienced in interpreting and implementing customer visions for websites, and departmental goals. Ability to multi-task and juggle multiple projects simultaneously and meet deadlines. Thrives in collaborative, team based environments.

Skills Include

Website design and development / Testing, debugging, documentation / Layout and typography / Communication and collaboration between team and departments / Project strategy and implementation / Website content development and updates / Team management / Troubleshooting and escalated issue resolutions

Technical Skills

HTML/CSS, Bootstrap Framework. Experience with Wordpress, Javascript, jQuery, and email campaign platforms (Mail Chimp, Constant Contact), Four51/PageFlex ecommerce platform. Adobe Creative Suite - Photoshop, Illustrator, Indesign. Strong troubleshooting skills, familiar with cross-browser and cross-platform issues. Comfortable with either PC or Mac.

Education

Bachelor of Arts, May 1995
Concentration: Graphic Design
Northern State University

Experience

23 years of design and development experience: 9 years experience with graphic design, 14 years in website design and development.

Professional Experience

2015 - Present **carsforsale.com, Sioux Falls, SD**
Manager of Webit Graphics Department/Lead Workflow Coordinator/Front-End Web Developer

Work closely with multiple departments and design team to provide efficient and effective work flow strategies for maintenance of over 1,200 custom designed websites. Provide services including web design and development, logo design and SEO best practices. Perform Quality Control checks and creative direction on web sites completed by the design team. Design sites from start to finish using HTML/CSS and Bootstrap 4 framework. Create complex graphics and professional designs for a variety of businesses, organizations, professionals and individuals.

2009 - Present **Web Haven, Aberdeen, SD**
Freelance Web Designer/Graphic Designer

Provide design and multimedia services to a variety of clients. Services include web design and development, logo design, e-commerce store design, setup and integration, content management system design and integration (wordpress, drupal), HTML/CSS and Javascript/JQuery coding, Search engine optimization.

2011 - 2015

Western Printing, Aberdeen, SD

Web Developer / Graphic Designer

Primary front-end web developer for company. Duties include setup of a pre-packaged ecommerce store that contains custom designed theme based on customer's company specifications. Maintain and promote websites with monthly specials, including weekly/monthly email campaigns, coupons, web banners, and videos. As graphic designer, design and produce a variety of marketing collateral including, full-color catalogs, business cards, conference banners, posters and brochures. Strong understanding of pre-press and production output standards.

2009 - 2011

McQuillen Creative Group, Aberdeen, SD

Web Designer

Primary front-end web developer for firm. Duties included developing prototype designs into fully functional websites, utilize front-end development technologies such as HTML/CSS, and JavaScript to enhance interactivity, coordinate domain registrations, DNS changes and registrar transfers, provided search engine optimization / submission services, custom WordPress theme design and development, troubleshooting and client support for website issues, general maintenance, and mail.

2005 - 2009

Northern Valley Communications, Aberdeen, SD

Web Designer / Graphic Designer

Professional web site development for customers all over the United States. Duties included designing and maintaining web sites, creating custom web graphics and layouts. Some web programming (PHP, ASP.Net, Javascript), script installations, logo design, animated banners, copywriting and content creation, testing and debugging web sites. Worked closely with marketing department on designing print items - brochures, posters, print and web advertisements, catalogs. Managed multiple projects in different stages of development. Demonstrated an eager willingness to learn and use new technology.

2002 - 2005

Western Printing, Aberdeen, SD

Web Designer / Graphic Designer

Main duties included creating custom graphic design pieces for direct mail advertising, signage, posters (both for larger format printer and tabloid), brochures, catalogs, and logos. Close customer relations as well as a good working relationship with co-workers. Handled custom design pieces for a wide variety of hotel chains that required particular attention to detail. Maintained company web site. Trained designers on use of Photoshop and Freehand.